

# PLANNING FOR A SOFTWARE CHANGE

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WHAT  
ARE YOU  
BUYING?

- Software
- Project management
- Consulting services
- Data conversion
- Training
- Support and maintenance
- Upgrades and software improvements
- Improved processes
- Better access to financial information
- Interfaces | reports | data conversion
- Organizational transformation

# CHANGE MANAGEMENT

## CHANGE MANAGEMENT

“Change management is the discipline that guides how we prepare, equip and support individuals to successfully adopt change in order to drive organizational success and outcomes.”

CHANGE  
MANAGEMENT  
METHODOLOGIES

- Association of Change Management Professionals Standard
- Agile
- Prosci ADKAR
- Six Sigma
- Kaizen
- Model of Change Theory
- Star Model
- 8-Step Model of Change

# WHY CHANGE MANAGEMENT MATTERS



ORGANIZATIONAL  
CHANGE HAPPENS ONE  
PERSON AT A TIME



POORLY MANAGING  
CHANGE IS COSTLY



EFFECTIVE CHANGE  
MANAGEMENT INCREASES  
SUCCESS

# PILLARS OF CHANGE MANAGEMENT



START BY  
LOOKING  
INWARD



BUILD  
EXECUTIVE BUY-  
IN



MAKE IT A TEAM  
EFFORT



DEVELOPING  
THE PLAN



DELIVERING THE  
GOODS

# STATISTICS ON CHANGE





# CHANGING THE RULES



**Phase 1**  
Why?

The need for change.  
This is "why" this change  
is happening.



**Phase 2**  
What?

The vision for the  
change (future state,  
"what" you want to do).



**Phase 3**  
Who?

Key/ critical  
stakeholders "who" are  
impacted by the  
change.



**Phase 4**  
How?

"How" the change will be  
executed (feedback loops &  
measurement).

Decision Validation

Alignment

Engagement

**re:Work**

# WHY DO CHANGE MANAGEMENT PROCESSES FAIL?

- Strategic shortcomings
- Underestimating scale and scope
- Neglected stakeholders
- Poor communication
- Lack of buy-in
- Lack of vision
- Active resistance
- Lack of tooling
- Inertia
- Lack of endurance

# OBSTACLES IN GOVERNMENT CHANGE MANAGEMENT



Leader appointment



Limited time



Rules & regulations  
governing procurement,  
personnel, and budgeting



Constituent involvement

“THE SECRET OF CHANGE IS TO  
FOCUS ALL OF YOUR ENERGY, NOT  
ON FIGHTING THE OLD, BUT ON  
BUILDING THE NEW.”

*Way of the Peaceful  
Warrior*

*By Dan Millman*

# MAKE IT STICK

- Start with the “*WHY*” and “*WHAT*”
- Go slow to go fast
- Commit to landing, not just launching



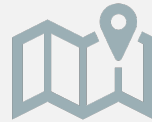
# PRINCIPLES OF SUCCESSFUL PUBLIC-SECTOR CHANGE EFFORTS



Improve  
performance against  
agency mission



Win over  
stakeholders



Create a road map



Take a  
comprehensive  
approach



Be a leader, not a  
bureaucrat

# CUSTOMER EXPERIENCE

**QUESTIONS?**

Thank you for your time!