Post-Tax Reform/Pre-Infrastructure Session: What Local Governments in Ohio Need to Know About What's Happening in Washington, DC



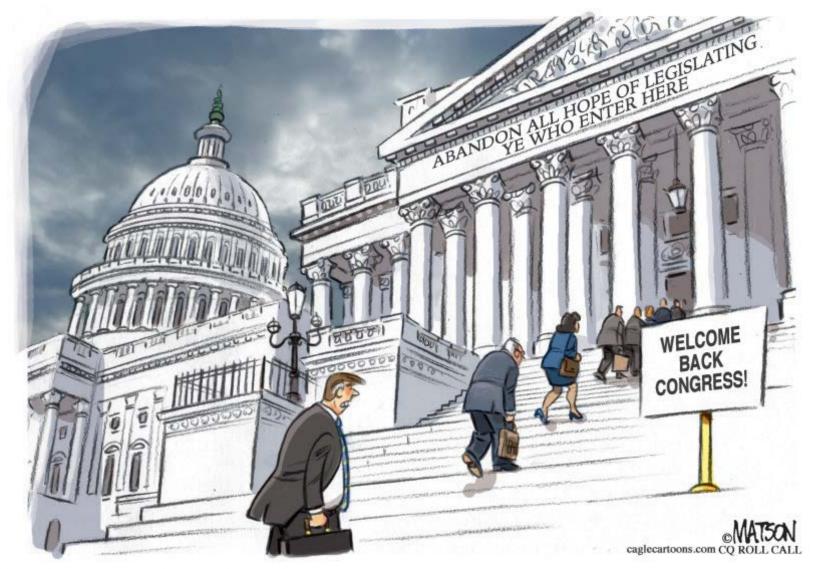
Government Finance Officers Association

OHGFOA 2019 Annual Conference Michael Belarmino September 18, 2019

Federal Liaison Center

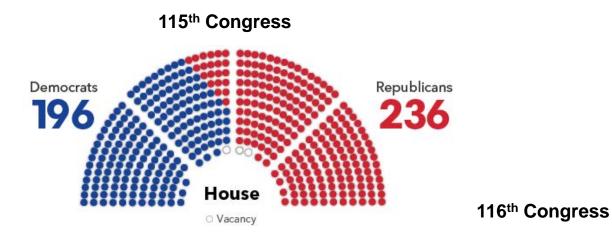
- Congressional Advocacy
 - Tax exempt municipal bonds
 - Infrastructure
 - Deductibility of state & local taxes
 - Remote sales tax
 - Pensions & benefits
- Executive Advocacy
 - SEC
 - MSRB
- Amicus Briefs to the Supreme Court

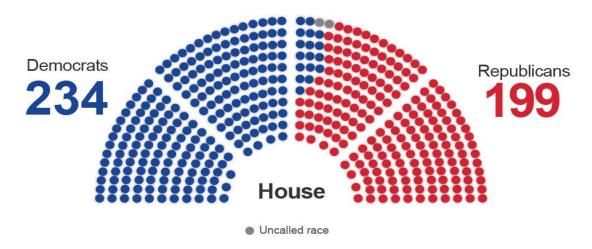
Current Mood



Balance Shift in the House

What will 2020 Elections Bring?



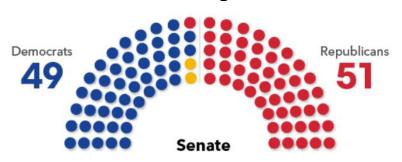


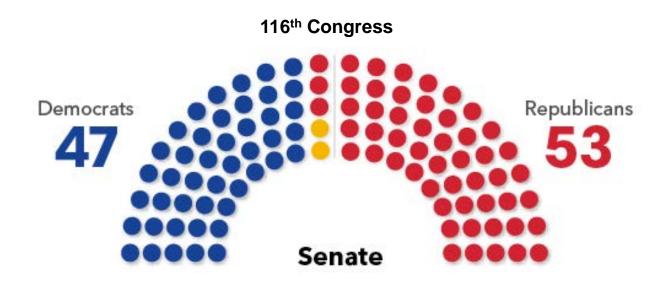


Senate Balance of Power

What will 2020 Elections Bring?

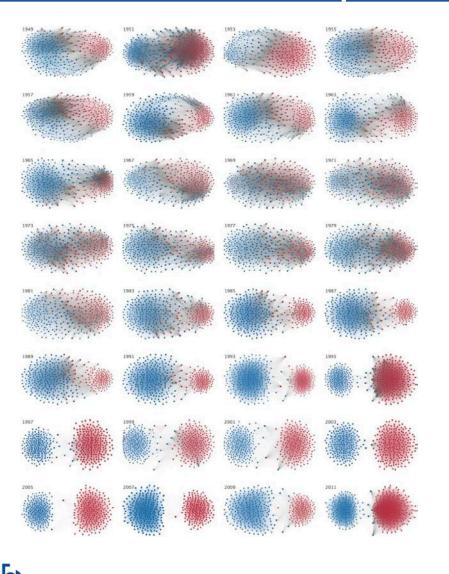
115th Congress







A Troubling Snapshot – U.S. House of Representatives



- Data analyzed congressional votes from 1949 to 2011
- The dots are
 Representatives and
 there are lines
 connecting pairs who
 vote together a given
 number of times
- Dots are also placed according to how frequently vote together overall

Freshmen Members of 116th Congress



116th 1st Session winding down...

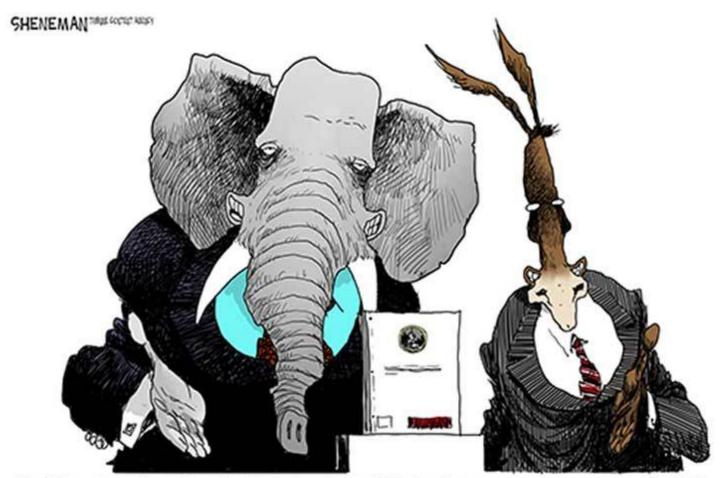
- Ways and Means could turn to public finance issues
 - SALT rollback on the table; AR, BQ
- House Municipal Finance Caucus still active on our priorities
 - Co-Chairs: Representatives Ruppersberger (D-MD) and Stivers (R-OH)
 - Introduced AR bill, helped host a successful briefing for Hill staff



- Remainder of 2019 <u>Infrastructure? Taxes? Appropriations? Health</u> Care?
 - What could be most helpful in 2019-2020?



Current Mood



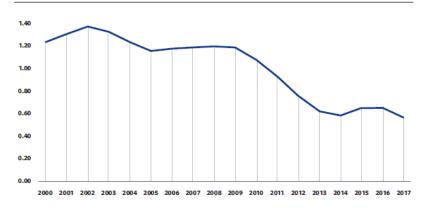
"THIS BUDGET IS PROOF THAT, IF WE PUT POLITICS ASIDE AND WORK TOGETHER, WE CAN ACCOMPLISH THE ABSOLUTE BARE MINIMUM."



Infrastructure Funding

- One in 6 congressional representatives are new, creating new informational pieces a priority
 - Funding piece
 - Financing Piece
 - Issue Brief

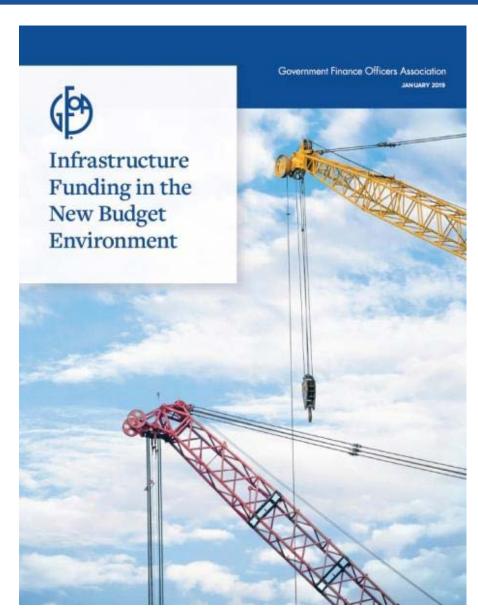
Figure 5. Overall Net Investment into Infrastructure (As a % of GDP)



Source: U.S. Bureau of Economic Analysis, Net government investment: Federal: Nondefense [B892RC1A027NBEA], retrieved from FRED, Federal Reserve Bank of St. Louis; https://fred.stlouisfed.org/series/B892RC1A027NBEA, January 19, 2019.

⁵ American Society of Civil Engineers "Failure to Act: Closing the Infrastructure Investment Gap for America's Economic Future"





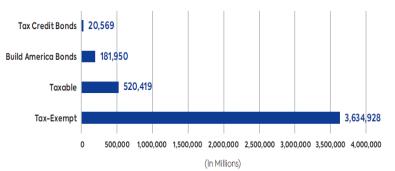
Infrastructure Financing



PUBLIC FINANCE NETWORK



Table 4. Bond Issuance Volume by Type, 2007 to 2017



Source: Thomson Reuters

Table 8. 20 Year Average History of Holders of Municipal Securities

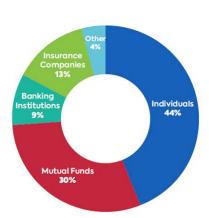
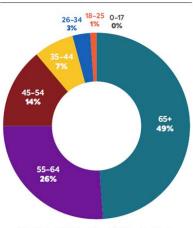


Table 9. Retirees as Bond Holders



Number of Returns with Tax-Exempt Interest Deduction by Age Group, Tax Year 2016



Where We Are on Infrastructure

 Earlier this year, tentative deal struck between President and Democratic Leaders

- No specifics but \$2T in funding:
 - Repair roads and bridges
 - Water projects
 - Emphasis on broadband/power grid
- How will it be paid for???





Transportation Reauthorization

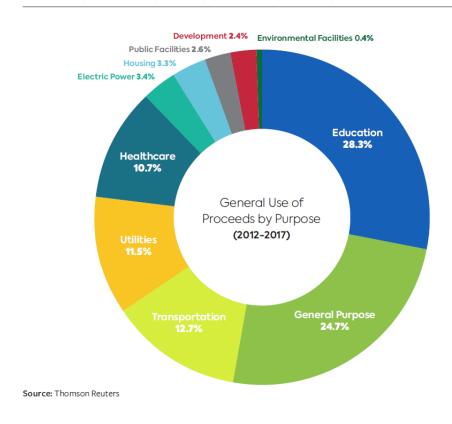


GFOA Legislative Priorities

- Protection of the Municipal Bond
 - Munis are bipartisan and apolitical
 - Munis are an easy story to tell (#buildbybonds)
 - Munis aren't*just* roads
 - Munis constitute a strong, vibrant capital market for infrastructure

PROJECTS FUNDED BY TAX-EXEMPT BONDS

Table 2. Projects funded by bonds by type and five year average

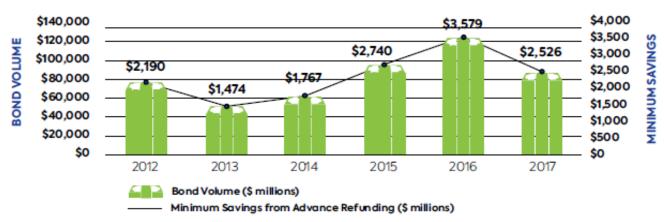




TCJA Impacts – Advance Refunding

- Savings of 3-8% of par foregone
- Bringing back AR is our number one goal:
 - Will it stand alone? Not likely!
- HR 2772 bipartisan but needs more OH Reps to join Stivers

ADVANCE REFUNDING ISSUANCE



Source: GFOA analysis of Thomson Reuters data



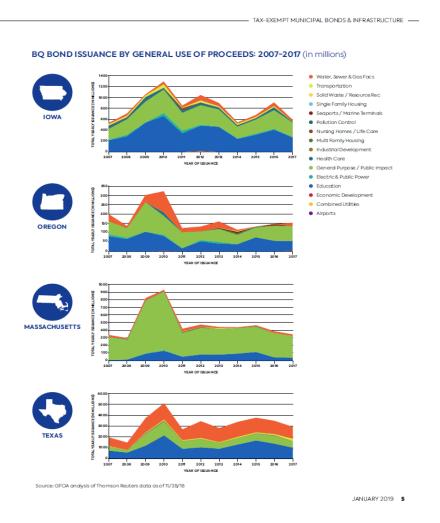
TCJA Impacts – Advance Refunding



https://youtu.be/jwcl7x4DZfI



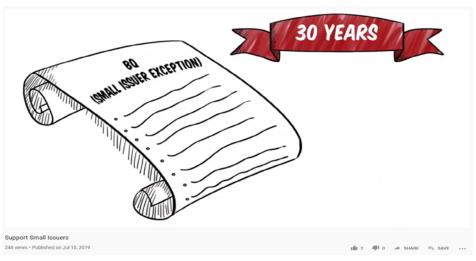
Bank Qualified Debt (aka Small Borrower Exception)

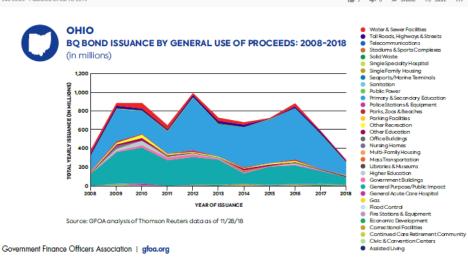


- Small Issuer Exception allows smaller jurisdictions working with community banks to issue TE BQ debt
 - Pegged to the Borrower!
- Right now the cap is \$10m per issuer, we are asking to raise the cap to \$30m, pegged to inflation and based at the level of the borrower
 - Cost- NOMINAL!
- HR 3967
 - Bipartisan, led by W&M
 - No Ohio Representatives



Bank Qualified Debt (aka Small Borrower Exception)





- https://youtu.be/8P k1tvYyM6M
- BQ one-pagers developed for each state

Other Legislative Priorities

- Cadillac Tax Repeal HR 748 overwhelmingly passed by the House 419-6
- SALT efforts are well underway to relieve the \$10k cap on the state and local tax deduction
 - Some efforts pay for themselves
 - Other efforts do not take these into account, which may ultimately have less of a chance
- Build America Bonds (or Direct-Pay Subsidy Bonds)
 - Open the prospect for new buyers
 - Sequestration effects sometimes stop the conversation before it starts



SEC Rule 15c2-12: What is the Change?

- Aka "Fifteen and Sixteen"
- Broker/Dealer (Underwriter) Rule Issuers are not directly regulated by the SEC or MSRB

Governments will have to state in CDAs entered into on or after February 27, 2019 that they will

- 15: Disclose to the market any <u>new and material</u> <u>financial obligations</u>
- **16:** Notify the market when certain events occur with respect to an outstanding or new financial obligation that <u>reflect financial difficulties</u>.



GFOA Best Practices

- Debt 101 (Volume 1) Issuing a Bond
- Debt 101 (Volume 2) Responsibilities After Bond Issuance
- GFOA Best Practice, <u>Debt Management Policy</u>
- GFOA Best Practice, <u>Understanding Your Continuing Disclosure</u> <u>Responsibilities</u>
- GFOA Best Practice, <u>Post Issuance Policies and Procedures</u>
- GFOA Best Practice, <u>Primary Market Disclosure</u>
- GFOA Best Practice, <u>Using Technology for Disclosure</u>
- GFOA Best Practice, <u>Bank Loans</u>
- GFOA Best Practice, <u>Maintaining an Investor Relations Program</u>
- Best Practice, <u>Using the Comprehensive Annual Financial Report</u> to <u>Meet SEC Requirements for Periodic Disclosure</u>
- GFOA Advisory, <u>Use of Debt-Related Derivatives Products</u>
- Best Practice, <u>Investment of Bond Proceeds</u>



Thank you!



Michael Belarmino
Senior Policy Advisor, GFOA FLC
mbelarmino@gfoa.org
www.gfoa.org

