## Bonds Sale Fundamentals

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## STIFEL ${ }^{\text {pancrime }}$

## Theory of Public Finance of Capital Projects

- Why do communities issue debt?
$\checkmark \quad$ Costs are too high for cash payment of a project
$\checkmark \quad$ Spread the cost of a project over current and future generations
- Benefits are spread over several generations - costs should be as well
- One generation should not subsidize the next
$\checkmark \quad$ Payments should equate to useful life of assets or less
$\checkmark \quad$ Example of public purposes for which debt is issued:
- Building schools - both for K-12 and higher educational institutions
- Road projects - new roads and highways as well as maintenance on existing roads
- Public power projects
- Sewer \& Water and other utilities
- Economic Development


## Types of Bonds

- General Obligation
$\checkmark$ Obligations of a community backed by the property tax base of that community
$\checkmark \quad$ May be self-supporting OR paid by either income tax or some clearly defined revenue stream
$\checkmark \quad$ Issuer must always have the millage set aside to make debt payments
- But not levy the millage unless, and until, the revenue stream or other resources can not support debt
- Conduit Bonds
$\checkmark \quad$ Issuer enters into an arrangement with a private conduit borrower in which the bond proceeds are loaned to the conduit borrower and the conduit borrower repays the loan to the issuer
$\checkmark \quad$ For most conduit bonds, although the governmental issuer of the bonds is legally obligated for repayment, that obligation usually is limited to the amounts of the loan repayments from the conduit borrower
$\checkmark \quad$ If the conduit borrower fails to make loan repayments, the governmental issuer typically is not required to make up such shortfalls
$\checkmark \quad$ Thus, unless the bond documents explicitly state otherwise, investors in conduit bonds should not view the governmental issuer as a guarantor on conduit bonds


## Types of Debt Issued

－General Obligation（GO）Bonds
$\checkmark \quad$ Backed by property taxes of community
－Income taxes may pay for debt service and thus the millage is not levied
$\checkmark$ Subject to constitutional／statutory limitations
－Revenue Bonds
$\checkmark$ Completely self－supporting
$\checkmark$ Backed by a particular source of revenue
Types of Revenue Bonds：
－Income Tax Bonds
－Sales Tax Bonds
－Utility Bonds
－Certificates of Participation（COPs）
$\checkmark$ Secured by the revenue stream of the lease payments；subject to annual appropriation

## Types of Municipal Bonds, Issuers and Investors

Municipal Bonds are issued by several different types of Issuers, offer various structures and have a broad and diverse Investor base.

Bond Issuers


## Bond Investors

Retail Investors
High Net-worth Individuals, Bank Trusts, Brokerage accounts and Asset Managers on behalf of individuals

Mutual Funds, Corporations, Banks, Insurance
Companies, Institutional Funds, Asset Managers

## Constitutional Limitations - GO Debt

- Indirect Debt Limitation
$\checkmark$ Ten-mill limitation based on total outstanding debt service
- Maximum aggregate to be levied on any single piece of property
- "Inside" millage must first be used for the payment of debt service on unvoted GO debt of the subdivision
$\checkmark \quad$ Limited Tax General Obligation (LT GO) - UNVOTED
- Allows for the raising of property taxes up to the "Ten-mill" limitation
$\checkmark$ Unlimited Tax General Obligation (UT GO) - VOTED
- Allows community to levy taxes on property sufficient to support debt service
$\checkmark$ Exclusions
- Revenue bonds and notes


## Statutory Limitations - GO Debt

- Direct Debt Limitation
$\checkmark$ Based upon the value of all property in the community as listed and assessed for taxation
- Unvoted GO debt - may not exceed $512 \%$
- Voted AND unvoted GO debt - may not exceed $101 / 2 \%$
$\checkmark$ Exempt Debt - Debt not included in the direct debt limit calculation
- Self-supporting GO debt, i.e. revenues from the facilities financed are sufficient to pay applicable operating and maintenance expenses and related debt service and other requirements
- Bonds issued in anticipation of the collection of special assessments
- Revenue bonds
- Note issues in anticipation of the collection of current revenues or in anticipation of the proceeds of a specific tax levy
- Notes issued for certain emergency purposes
- Bonds issued to pay final judgments


## Participants in a Bond Sale



## Bond Counsel

- Drafts Authorizing Resolution, Legal Opinion and closing documents
- Provides legal advice to issuer based on existing federal, State and local legislation and tax law
Assembles Official Statement on behalf of Issuer (Bonds Only)


## Underwriter

- Structures financing and provides underwriting and markets bonds, sets prices, sells bonds to investors
- Commits capital to unsold bonds


## Underwriter's Counsel

- Manages due diligence call and prepares Bond Purchase Agreement (Bonds Only)
- Advises Underwriter on legal issues (Bonds Only)


## Rating Agency

- Provides credit rating on Issuer's bonds and existing obligations (Bonds Only)


## Municipal Advisor

- Delivers financial analysis and financing options
- Guidance on rating strategy
- Provides pricing guidance and review
- Reviews bond documents
- Offers legal opinion to Invesiors
Note or Bond Registrar and
Paying Agent
- Commercial bank that maintains list of investor
- Pays principal and interest to investors


## Negotiated Bond Sale - The Big Picture

## Issuer



## Investors

- Wants to sell their bonds to finance certain projects (i.e. Needs Capital)
- Does not have the resources to find and sell to individual Investors directly
- Does not typically have intimate knowledge of current market trends or market yields/prices on their bonds
- Does not want to take the risk that not all their bonds are sold (i.e. does not have the capital to bolster their financing if not all the bonds are sold)
- Wants the lowest possible yields ontheirbonds
- Has knowledge of the market and both investor and issuer preferences and objectives
- Finds specific Investors interested in the bonds on behalf of an Issuer, and vice-versa
- Willing to undertake risk to support an Issuer's bond sale (i.e. has capital to support the Issuer's needs if all bonds are not sold)
- Attempts to balance Issuer/Investor needs by negotiating the appropriate market yields/prices acceptable to both Issuer and Investor
- Have Capital and want to put it to work (i.e. wants to buy bonds)
- Does not typically have direct access to Issuers
- Does not typically have full knowledge of all Issuer types and all bonds available in the marketplace at any given point in time
- Is willing to undertake risk
- Wants the highest possible yield in return


## Timeline of Bond Sale



The actual timeline for conducting a bond sale depends upon the Issuers objectives,
the ability to coordinate other required efforts and market forces

## Determining the Optimal Structure



There are two components of structuring your bond issue:

Component

1. Plan of Issuance
2. Plan of Repayment

## Objectives

- Ensure availability of funds when needed
- Maximize construction period investment earnings
- Minimize/avoid arbitrage rebate
- Manage impact of tax increase
- Optimize benefits of structuring features (calls, discounts, premiums, etc.)
- Consider future capital plans


## Effective Structuring



## Bond Structures

- Serials
$\checkmark$ Principal amount matures each year

- Terms
$\checkmark$ An issue of bonds that mature on the same date
$\checkmark$ Usually, issuer makes sinking fund payments until maturity date
- Premium or Discount
- Optional Redemption (callable/pre-payment)
- Rated and Non-rated
- Insurance


## Market Interest Rates and the Yield Curve

| Municipal Yield Curves as of 05/03/2023 |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Year | Maturity | General Obligations |  |  |  |  |  | "AAA" CouponRange" |  |
|  |  | "AAA" | PRE-RE | $\begin{gathered} \text { INSURE } \\ \mathrm{D} \\ \hline \end{gathered}$ | "AA" | "A" | "BAA" | "LOW" | "HIGH" |
| 1 | 2024 | 3.00 | 3.10 | 3.15 | 3.03 | 3.14 | 3.49 | 5.00 | 5.00 |
| 2 | 2025 | 2.69 | 2.79 | 2.87 | 2.73 | 2.87 | 3.19 | 5.00 | 5.00 |
| 3 | 2026 | 2.50 | 2.58 | 2.68 | 2.55 | 2.69 | 3.00 | 5.00 | 5.00 |
| 4 | 2027 | 2.39 | 2.43 | 2.58 | 2.45 | 2.60 | 2.93 | 5.00 | 5.00 |
| 5 | 2028 | 2.36 | 2.40 | 2.55 | 2.44 | 2.58 | 2.95 | 5.00 | 5.00 |
| 6 | 2029 | 2.31 | 2.35 | 2.51 | 2.41 | 2.59 | 2.96 | 5.00 | 5.00 |
| 7 | 2030 | 2.28 | 2.32 | 2.51 | 2.40 | 2.59 | 3.05 | 5.00 | 5.00 |
| 8 | 2031 | 2.31 | 2.35 | 2.55 | 2.45 | 2.63 | 3.10 | 5.00 | 5.00 |
| 9 | 2032 | 2.33 | - | 2.65 | 2.48 | 2.70 | 3.18 | 5.00 | 5.00 |
| 10 | 2033 | 2.36 | - | 2.67 | 2.52 | 2.72 | 3.26 | 5.00 | 5.00 |
| 11 | 2034 | 2.40 | - | 2.73 | 2.60 | 2.83 | 3.31 | 5.00 | 5.00 |
| 12 | 2035 | 2.54 | - | 2.88 | 2.76 | 2.98 | 3.46 | 5.00 | 5.00 |
| 13 | 2036 | 2.71 | - | 3.07 | 2.95 | 3.18 | 3.64 | 5.00 | 5.00 |
| 14 | 2037 | 2.86 | - | 3.24 | 3.13 | 3.35 | 3.80 | 5.00 | 5.00 |
| 15 | 2038 | 2.95 | - | 3.35 | 3.25 | 3.46 | 3.90 | 5.00 | 5.00 |
| 16 | 2039 | 2.99 | - | 3.39 | 3.29 | 3.50 | 3.94 | 5.00 | 5.00 |
| 17 | 2040 | 3.06 | - | 3.46 | 3.36 | 3.57 | 4.01 | 5.00 | 5.00 |
| 18 | 2041 | 3.09 | - | 3.50 | 3.39 | 3.60 | 4.04 | 5.00 | 5.00 |
| 19 | 2042 | 3.12 | - | 3.55 | 3.44 | 3.65 | 4.09 | 5.00 | 5.00 |
| 20 | 2043 | 3.17 | - | 3.62 | 3.51 | 3.72 | 4.16 | 5.00 | 5.00 |
| 21 | 2044 | 3.21 | - | 3.68 | 3.57 | 3.78 | 4.22 | 5.00 | 5.00 |
| 22 | 2045 | 3.23 | - | 3.70 | 3.59 | 3.80 | 4.24 | 5.00 | 5.00 |
| 23 | 2046 | 3.28 | - | 3.75 | 3.64 | 3.85 | 4.29 | 5.00 | 5.00 |
| 24 | 2047 | 3.31 | - | 3.78 | 3.67 | 3.88 | 4.32 | 5.00 | 5.00 |
| 25 | 2048 | 3.34 | - | 3.81 | 3.71 | 3.91 | 4.35 | 5.00 | 5.00 |
| 26 | 2049 | 3.35 | - | 3.82 | 3.72 | 3.92 | 4.36 | 5.00 | 5.00 |
| 27 | 2050 | 3.36 | - | 3.83 | 3.73 | 3.93 | 4.37 | 5.00 | 5.00 |
| 28 | 2051 | 3.37 | - | 3.84 | 3.74 | 3.94 | 4.38 | 5.00 | 5.00 |
| 29 | 2052 | 3.38 | - | 3.85 | 3.75 | 3.95 | 4.39 | 5.00 | 5.00 |
| 30 | 2053 | 3.39 | - | 3.86 | 3.76 | 3.96 | 4.40 | 5.00 | 5.00 |

Source: Thomson Reuters

Municipal Yield Curves


Aaa Municipal Curves Past Five Years

-2019 - $2020-2021-2022-2023$

Rates as of 5.4.2023

## Serial and Term Bonds

| Year | Maturity | General Obligations |  |  |  |  |  | "AAA" CouponRange" |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | "AAA" | PRE-RE | $\begin{gathered} \text { INSURE } \\ \mathrm{D} \\ \hline \end{gathered}$ | "AA" | "A" | "BAA" | "LOW" | "HIGH" |
| 1 | 2024 | 3.00 | 3.10 | 3.15 | 3.03 | 3.14 | 3.49 | 5.00 | 5.00 |
| 2 | 2025 | 2.69 | 2.79 | 2.87 | 2.73 | 2.87 | 3.19 | 5.00 | 5.00 |
| 3 | 2026 | 2.50 | 2.58 | 2.68 | 2.55 | 2.69 | 3.00 | 5.00 | 5.00 |
| 4 | 2027 | 2.39 | 2.43 | 2.58 | 2.45 | 2.60 | 2.93 | 5.00 | 5.00 |
| 5 | 2028 | 2.36 | 2.40 | 2.55 | 2.44 | 2.58 | 2.95 | 5.00 | 5.00 |
| 6 | 2029 | 2.31 | 2.35 | 2.51 | 2.41 | 2.59 | 2.96 | 5.00 | 5.00 |
| 7 | 2030 | 2.28 | 2.32 | 2.51 | 2.40 | 2.59 | 3.05 | 5.00 | 5.00 |
| 8 | 2031 | 2.31 | 2.35 | 2.55 | 2.45 | 2.63 | 3.10 | 5.00 | 5.00 |
| 9 | 2032 | 2.33 | - | 2.65 | 2.48 | 2.70 | 3.18 | 5.00 | 5.00 |
| 10 | 2033 | 2.36 | - | 2.67 | 2.52 | 2.72 | 3.26 | 5.00 | 5.00 |
| 11 | 2034 | 2.40 | - | 2.73 | 2.60 | 2.83 | 3.31 | 5.00 | 5.00 |
| 12 | 2035 | 2.54 | - | 2.88 | 2.76 | 2.98 | 3.46 | 5.00 | 5.00 |
| 13 | 2036 | 2.71 | - | 3.07 | 2.95 | 3.18 | 3.64 | 5.00 | 5.00 |
| 14 | 2037 | 2.86 | - | 3.24 | 3.13 | 3.35 | 3.80 | 5.00 | 5.00 |
| 15 | 2038 | 2.95 | - | 3.35 | 3.25 | 3.46 | 3.90 | 5.00 | 5.00 |
| 16 | 2039 | 2.99 | - | 3.39 | 3.29 | 3.50 | 3.94 | 5.00 | 5.00 |
| 17 | 2040 | 3.06 | - | 3.46 | 3.36 | 3.57 | 4.01 | 5.00 | 5.00 |
| 18 | 2041 | 3.09 | - | 3.50 | 3.39 | 3.60 | 4.04 | 5.00 | 5.00 |
| 19 | 2042 | 3.12 | - | 3.55 | 3.44 | 3.65 | 4.09 | 5.00 | 5.00 |
| 20 | 2043 | 3.17 | - | 3.62 | 3.51 | 3.72 | 4.16 | 5.00 | 5.00 |
| 21 | 2044 | 3.21 | - | 3.68 | 3.57 | 3.78 | 4.22 | 5.00 | 5.00 |
| 22 | 2045 | 3.23 | - | 3.70 | 3.59 | 3.80 | 4.24 | 5.00 | 5.00 |
| 23 | 2046 | 3.28 | - | 3.75 | 3.64 | 3.85 | 4.29 | 5.00 | 5.00 |
| 24 | 2047 | 3.31 | - | 3.78 | 3.67 | 3.88 | 4.32 | 5.00 | 5.00 |
| 25 | 2048 | 3.34 | - | 3.81 | 3.71 | 3.91 | 4.35 | 5.00 | 5.00 |
| 26 | 2049 | 3.35 | - | 3.82 | 3.72 | 3.92 | 4.36 | 5.00 | 5.00 |
| 27 | 2050 | 3.36 | - | 3.83 | 3.73 | 3.93 | 4.37 | 5.00 | 5.00 |
| 28 | 2051 | 3.37 | - | 3.84 | 3.74 | 3.94 | 4.38 | 5.00 | 5.00 |
| 29 | 2052 | 3.38 | - | 3.85 | 3.75 | 3.95 | 4.39 | 5.00 | 5.00 |
| 30 | 2053 | 3.39 | - | 3.86 | 3.76 | 3.96 | 4.40 | 5.00 | 5.00 |

Source: Thomson Reuters

Municipal Yield Curves


## Serial and Term Bonds

| Bond Type | Maturity | Amount | Coupon | Yield | Price | Yield to Maturity | Call Date | Premium (Discount) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Serial Bonds |  |  |  |  |  |  |  |  |
|  | 12/1/2023 | \$3,250,000 | 5.000\% | 3.230\% | 101.234 |  |  | \$40,105 |
|  | 12/1/2024 | \$345,000 | 5.000\% | 3.280\% | 102.838 |  |  | \$9,791 |
|  | 12/1/2025 | \$500,000 | 5.000\% | 3.230\% | 104.558 |  |  | \$22,790 |
|  | 12/1/2026 | \$525,000 | 5.000\% | 3.030\% | 106.866 |  |  | \$36,047 |
|  | 12/1/2027 | \$550,000 | 5.000\% | 2.970\% | 108.863 |  |  | \$48,747 |
|  | 12/1/2028 | \$580,000 | 5.000\% | 2.950\% | 110.702 |  |  | \$62,072 |
|  | 12/1/2029 | \$610,000 | 5.000\% | 2.930\% | 112.528 |  |  | \$76,421 |
|  | 12/1/2030 | \$740,000 | 5.000\% | 2.870\% | 114.64 |  |  | \$108,336 |
|  | 12/1/2031 | \$780,000 | 5.000\% | 2.940\% | 115.729 |  |  | \$122,686 |
|  | 12/1/2032 | \$820,000 | 5.000\% | 2.960\% | 117.108 |  |  | \$140,286 |
|  | 12/1/2033 | \$915,000 | 5.000\% | 3.010\% | 116.648 | 3.156\% | 12/1/2032 | \$152,329 |
|  | 12/1/2034 | \$960,000 | 5.000\% | 3.140\% | 115.464 | 3.389\% | 12/1/2032 | \$148,454 |
|  | 12/1/2035 | \$1,005,000 | 5.000\% | 3.250\% | 114.472 | 3.573\% | 12/1/2032 | \$145,444 |
|  | 12/1/2036 | \$1,165,000 | 5.000\% | 3.410\% | 113.048 | 3.772\% | 12/1/2032 | \$152,009 |
|  | 12/1/2037 | \$1,225,000 | 5.000\% | 3.490\% | 112.344 | 3.890\% | 12/1/2032 | \$151,214 |
|  | 12/1/2038 | \$1,285,000 | 5.000\% | 3.610\% | 111.298 | 4.023\% | 12/1/2032 | \$145,179 |
|  | 12/1/2039 | \$1,410,000 | 5.000\% | 3.710\% | 110.435 | 4.129\% | 12/1/2032 | \$147,134 |
|  | 12/1/2040 | \$1,480,000 | 5.000\% | 3.790\% | 109.75 | 4.213\% | 12/1/2032 | \$144,300 |
|  | 12/1/2041 | \$1,550,000 | 5.000\% | 3.860\% | 109.156 | 4.283\% | 12/1/2032 | \$141,918 |
|  | 12/1/2042 | \$1,745,000 | 5.000\% | 3.890\% | 108.902 | 4.324\% | 12/1/2032 | \$155,340 |
|  | 12/1/2043 | \$1,835,000 | 4.250\% | 4.400\% | 97.969 |  | 12/1/2032 | $(\$ 37,269)$ |
| Total Serial Bonds |  | \$23,275,000 |  |  |  |  |  | \$2,113,332 |
| Term Bonds |  |  |  |  |  |  |  |  |
|  | 12/1/2048 | \$11,050,000 | 5.500\% | 3.970\% | 112.226 | 4.677\% | 12/1/2032 | \$1,350,973 |
|  | 12/1/2052 | \$11,675,000 | 4.375\% | 4.580\% | 96.683 |  | 12/1/2032 | $(\$ 387,260)$ |
| Total Term Bonds |  | \$22,725,000 |  |  |  |  |  | \$963,713 |

*Hypothetical
Example

## Serial and Term Bonds

| Maturity Date | Serial Bonds | 2048 Term <br> Bond | 2052 Term <br> Bond | Total |
| :---: | :---: | :---: | :---: | :---: |
| $12 / 1 / 2023$ | $\$ 3,250,000$ | - | - | $\$ 3,250,000$ |
| $12 / 1 / 2024$ | $\$ 345,000$ | - | - | $\$ 345,000$ |
| $12 / 1 / 2025$ | $\$ 500,000$ | - | - | $\$ 500,000$ |
| $12 / 1 / 2026$ | $\$ 525,000$ | - | - | $\$ 525,000$ |
| $12 / 1 / 2027$ | $\$ 550,000$ | - | - | $\$ 550,000$ |
| $12 / 1 / 2028$ | $\$ 580,000$ | - | - | $\$ 580,000$ |
| $12 / 1 / 2029$ | $\$ 610,000$ | - | - | $\$ 610,000$ |
| $12 / 1 / 2030$ | $\$ 740,000$ | - | - | $\$ 740,000$ |
| $12 / 1 / 2031$ | $\$ 780,000$ | - | - | $\$ 780,000$ |
| $12 / 1 / 2032$ | $\$ 820,000$ | - | - | $\$ 820,000$ |
| $12 / 1 / 2033$ | $\$ 915,000$ | - | - | $\$ 915,000$ |
| $12 / 1 / 2034$ | $\$ 960,000$ | - | - | $\$ 960,000$ |
| $12 / 1 / 2035$ | $\$ 1,005,000$ | - | - | $\$ 1,005,000$ |
| $12 / 1 / 2036$ | $\$ 1,165,000$ | - | - | $\$ 1,165,000$ |
| $12 / 1 / 2037$ | $\$ 1,225,000$ | - | - | $\$ 1,225,000$ |
| $12 / 1 / 2038$ | $\$ 1,285,000$ | - | - | $\$ 1,285,000$ |
| $12 / 1 / 2039$ | $\$ 1,410,000$ | - | - | $\$ 1,410,000$ |
| $12 / 1 / 2040$ | $\$ 1,480,000$ | - | - | $\$ 1,480,000$ |
| $12 / 1 / 2041$ | $\$ 1,550,000$ | - | - | $\$ 1,550,000$ |
| $12 / 1 / 2042$ | $\$ 1,745,000$ | - | - | $\$ 1,745,000$ |
| $12 / 1 / 2043$ | $\$ 1,835,000$ | - | - | $\$ 1,835,000$ |
| $12 / 1 / 2044$ | - | $\$ 1,910,000$ | - | $\$ 1,910,000$ |
| $12 / 1 / 2045$ | - | $\$ 2,075,000$ | - | $\$ 2,075,000$ |
| $12 / 1 / 2046$ | - | $\$ 2,190,000$ | - | $\$ 2,190,000$ |
| $12 / 1 / 2047$ | - | $\$ 2,310,000$ | - | $\$ 2,310,000$ |
| $12 / 1 / 2048$ | - | $\$ 2,565,000$ | - | $\$ 2,565,000$ |
| $12 / 1 / 2049$ | - | - | $\$ 2,705,000$ | $\$ 2,705,000$ |
| $12 / 1 / 2050$ | - | - | $\$ 2,820,000$ | $\$ 2,820,000$ |
| $12 / 1 / 2051$ | - | - | $\$ 3,010,000$ | $\$ 3,010,000$ |
| $12 / 1 / 2052$ | - | - | $\$ 3,140,000$ | $\$ 3,140,000$ |


| Maturity Date | Prinipal | Coupon | Interest | Debt Service |
| :---: | :---: | :---: | :---: | :---: |
| $12 / 1 / 2023$ | $\$ 3,250,000$ | $5.000 \%$ | $\$ 1,619,470$ | $\$ 4,869,470$ |
| $12 / 1 / 2024$ | $\$ 345,000$ | $5.000 \%$ | $\$ 2,106,019$ | $\$ 2,451,019$ |
| $12 / 1 / 2025$ | $\$ 500,000$ | $5.000 \%$ | $\$ 2,088,769$ | $\$ 2,588,769$ |
| $12 / 1 / 2026$ | $\$ 525,000$ | $5.000 \%$ | $\$ 2,063,769$ | $\$ 2,588,769$ |
| $12 / 1 / 2027$ | $\$ 550,000$ | $5.000 \%$ | $\$ 2,037,519$ | $\$ 2,587,519$ |
| $12 / 1 / 2028$ | $\$ 580,000$ | $5.000 \%$ | $\$ 2,010,019$ | $\$ 2,590,019$ |
| $12 / 1 / 2029$ | $\$ 610,000$ | $5.000 \%$ | $\$ 1,981,019$ | $\$ 2,591,019$ |
| $12 / 1 / 2030$ | $\$ 740,000$ | $5.000 \%$ | $\$ 1,950,519$ | $\$ 2,690,519$ |
| $12 / 1 / 2031$ | $\$ 780,000$ | $5.000 \%$ | $\$ 1,913,519$ | $\$ 2,693,519$ |
| $12 / 1 / 2032$ | $\$ 820,000$ | $5.000 \%$ | $\$ 1,874,519$ | $\$ 2,694,519$ |
| $12 / 1 / 2033$ | $\$ 915,000$ | $5.000 \%$ | $\$ 1,833,519$ | $\$ 2,748,519$ |
| $12 / 1 / 2034$ | $\$ 960,000$ | $5.000 \%$ | $\$ 1,787,769$ | $\$ 2,747,769$ |
| $12 / 1 / 2035$ | $\$ 1,005,000$ | $5.000 \%$ | $\$ 1,739,769$ | $\$ 2,744,769$ |
| $12 / 1 / 2036$ | $\$ 1,165,000$ | $5.000 \%$ | $\$ 1,689,519$ | $\$ 2,854,519$ |
| $12 / 1 / 2037$ | $\$ 1,225,000$ | $5.000 \%$ | $\$ 1,631,269$ | $\$ 2,856,269$ |
| $12 / 1 / 2038$ | $\$ 1,285,000$ | $5.000 \%$ | $\$ 1,570,019$ | $\$ 2,855,019$ |
| $12 / 1 / 2039$ | $\$ 1,410,000$ | $5.000 \%$ | $\$ 1,505,769$ | $\$ 2,915,769$ |
| $12 / 1 / 2040$ | $\$ 1,480,000$ | $5.000 \%$ | $\$ 1,435,269$ | $\$ 2,915,269$ |
| $12 / 1 / 2041$ | $\$ 1,550,000$ | $5.000 \%$ | $\$ 1,361,269$ | $\$ 2,911,269$ |
| $12 / 1 / 2042$ | $\$ 1,745,000$ | $5.000 \%$ | $\$ 1,283,769$ | $\$ 3,028,769$ |
| $12 / 1 / 2043$ | $\$ 1,835,000$ | $4.250 \%$ | $\$ 1,196,519$ | $\$ 3,031,519$ |
| $12 / 1 / 2044$ | $\$ 1,910,000$ | $5.500 \%$ | $\$ 1,118,531$ | $\$ 3,028,531$ |
| $12 / 1 / 2045$ | $\$ 2,075,000$ | $5.500 \%$ | $\$ 1,013,481$ | $\$ 3,088,481$ |
| $12 / 1 / 2046$ | $\$ 2,190,000$ | $5.500 \%$ | $\$ 899,356$ | $\$ 3,089,356$ |
| $12 / 1 / 2047$ | $\$ 2,310,000$ | $5.500 \%$ | $\$ 778,906$ | $\$ 3,088,906$ |
| $12 / 1 / 2048$ | $\$ 2,565,000$ | $5.500 \%$ | $\$ 651,856$ | $\$ 3,216,856$ |
| $12 / 1 / 2049$ | $\$ 2,705,000$ | $4.375 \%$ | $\$ 510,781$ | $\$ 3,215,781$ |
| $12 / 1 / 2050$ | $\$ 2,820,000$ | $4.375 \%$ | $\$ 392,438$ | $\$ 3,212,438$ |
| $12 / 1 / 2051$ | $\$ 3,010,000$ | $4.375 \%$ | $\$ 269,063$ | $\$ 3,279,063$ |
| $12 / 1 / 2052$ | $\$ 3,140,000$ | $4.375 \%$ | $\$ 137,375$ | $\$ 3,277,375$ |
|  | $\$ 46,000,000$ |  | $\$ 42,451,383$ | $\$ 88,451,383$ |

## Serial and Term Bonds

| Bond Type | Maturity Date | Amount | Rate | Yield | Price | Yield to <br> Maturity | Call Date | $\begin{array}{r} \text { Premium } \\ \text { (-Discount) } \end{array}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Serial Bond |  |  |  |  |  |  |  |  |
|  | 12/1/2019 | \$215,000 | 2.000\% | 1.260\% | 101.516 |  |  | \$3,259 |
|  | 12/1/2020 | \$215,000 | 4.000\% | 1.380\% | 107.881 |  |  | \$16,944 |
|  | 12/1/2021 | \$230,000 | 2.000\% | 1.520\% | 101.892 |  |  | \$4,352 |
|  | 12/1/2022 | \$235,000 | 4.000\% | 1.690\% | 111.205 |  |  | \$26,332 |
|  | 12/1/2023 | \$245,000 | 4.000\% | 1.870\% | 112.192 |  |  | \$29,870 |
|  | 12/1/2024 | \$250,000 | 5.000\% | 2.040\% | 119.428 |  |  | \$48,570 |
|  | 12/1/2025 | \$260,000 | 5.000\% | 2.210\% | 120.547 |  |  | \$53,422 |
|  | 12/1/2026 | \$280,000 | 5.000\% | 2.380\% | 121.286 |  |  | \$59,601 |
|  | 12/1/2027 | \$290,000 | 5.000\% | 2.530\% | 121.859 |  |  | \$63,391 |
|  | 12/1/2028 | \$305,000 | 2.500\% | 2.710\% | 97.999 |  |  | -\$6,103 |
|  | 12/1/2029 | \$300,000 | 4.000\% | 4.000\% | 100.000 |  |  | \$0 |
|  |  | \$4,155,000 |  |  |  |  |  | \$418,735 |
| Term Bond 2040: |  |  |  |  |  |  |  |  |
|  | 12/1/2040 | \$2,995,000 | 4.000\% | 3.250\% | 106.402 C | 3.590\% | 12/1/2027 | \$191,740 |
|  |  | \$7,150,000 |  |  |  |  |  | \$610,475 |

## Discount and Premium Bonds

- Original Issue Discount (OID) - An amount by which the par value of a security exceeded its public offering price at the time of its original issuance. The original issue discount is amortized over the life of the security and, on a municipal security, is generally treated as tax-exempt interest.
- Original Issue Premium - The amount by which the public offering price of a security at the time of this original issuance exceeded its par value. The original issue premium is amortized over the life of the security and results in an adjustment to the basis of the security.


## Pricing of Bonds - Par, Premium and Discount

- Pricing - The process by which the issuer and underwriter(s) determine the interest rates and prices at which the new issue will be offered to the public.
- Coupon - The rate of interest the Issuer pays.
- Yield - The rate of interest the investor receives.
- Price - amount of dollars or percent of principal paid by an investor for a note or bond bond.
- Discount - Notes or Bonds sold at a price less than the par (face value) amount. In this situation the coupon is less than the yield.
- Premium - Notes or Bonds sold at a price greater than the par amount. In this situation the coupon is greater than the yield.



## Pricing of Bonds - Par, Premium and Discount

| Bond Type | Maturity | Amount | Coupon | Yield | Price | Yield to Maturity | Call Date | Premium (Discount) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Serial Bonds |  |  |  |  |  |  |  |  |
|  | 12/1/2023 | \$3,250,000 | 5.000\% | 3.230\% | 101.234 |  |  | \$40,105 |
|  | 12/1/2024 | \$345,000 | 5.000\% | 3.280\% | 102.838 |  |  | \$9,791 |
|  | 12/1/2025 | \$500,000 | 5.000\% | 3.230\% | 104.558 |  |  | \$22,790 |
|  | 12/1/2026 | \$525,000 | 5.000\% | 3.030\% | 106.866 |  |  | \$36,047 |
|  | 12/1/2027 | \$550,000 | 5.000\% | 2.970\% | 108.863 |  |  | \$48,747 |
|  | 12/1/2028 | \$580,000 | 5.000\% | 2.950\% | 110.702 |  |  | \$62,072 |
|  | 12/1/2029 | \$610,000 | 5.000\% | 2.930\% | 112.528 |  |  | \$76,421 |
|  | 12/1/2030 | \$740,000 | 5.000\% | 2.870\% | 114.64 |  |  | \$108,336 |
|  | 12/1/2031 | \$780,000 | 5.000\% | 2.940\% | 115.729 |  |  | \$122,686 |
|  | 12/1/2032 | \$820,000 | 5.000\% | 2.960\% | 117.108 |  |  | \$140,286 |
|  | 12/1/2033 | \$915,000 | 5.000\% | 3.010\% | 116.648 | 3.156\% | 12/1/2032 | \$152,329 |
|  | 12/1/2034 | \$960,000 | 5.000\% | 3.140\% | 115.464 | 3.389\% | 12/1/2032 | \$148,454 |
|  | 12/1/2035 | \$1,005,000 | 5.000\% | 3.250\% | 114.472 | 3.573\% | 12/1/2032 | \$145,444 |
|  | 12/1/2036 | \$1,165,000 | 5.000\% | 3.410\% | 113.048 | 3.772\% | 12/1/2032 | \$152,009 |
|  | 12/1/2037 | \$1,225,000 | 5.000\% | 3.490\% | 112.344 | 3.890\% | 12/1/2032 | \$151,214 |
|  | 12/1/2038 | \$1,285,000 | 5.000\% | 3.610\% | 111.298 | 4.023\% | 12/1/2032 | \$145,179 |
|  | 12/1/2039 | \$1,410,000 | 5.000\% | 3.710\% | 110.435 | 4.129\% | 12/1/2032 | \$147,134 |
|  | 12/1/2040 | \$1,480,000 | 5.000\% | 3.790\% | 109.75 | 4.213\% | 12/1/2032 | \$144,300 |
|  | 12/1/2041 | \$1,550,000 | 5.000\% | 3.860\% | 109.156 | 4.283\% | 12/1/2032 | \$141,918 |
|  | 12/1/2042 | \$1,745,000 | 5.000\% | 3.890\% | 108.902 | 4.324\% | 12/1/2032 | \$155,340 |
|  | 12/1/2043 | \$1,835,000 | 4.250\% | 4.400\% | 97.969 |  | 12/1/2032 | $(\$ 37,269)$ |
| Total Serial Bonds |  | \$23,275,000 |  |  |  |  |  | \$2,113,332 |
| Term Bonds |  |  |  |  |  |  |  |  |
|  | 12/1/2048 | \$11,050,000 | 5.500\% | 3.970\% | 112.226 | 4.677\% | 12/1/2032 | \$1,350,973 |
|  | 12/1/2052 | \$11,675,000 | 4.375\% | 4.580\% | 96.683 |  | 12/1/2032 | $(\$ 387,260)$ |
| Total Term Bonds |  | \$22,725,000 |  |  |  |  |  | \$963,713 |

## Optional Redemption/Call Option

## Redemption Features

- Callable Bonds - A bond that the issuer is permitted to redeem before the stated maturity at a specified price, sometimes at or above par, by giving notice of redemption in a manner specified in the bond contract.
$\checkmark$ Redemption-A transaction in which the issuer repays to the holder of an outstanding security the principal amount thereof (plus, in certain cases, an additional amount representing a redemption premium).
$\checkmark$ Redemption can be made under several different circumstances: at maturity of the security, as a result of the issuer exercising a right under the bond contract to repay the security prior to its scheduled maturity date (often referred to as a "call"), or as a result of the security holder's election to exercise a put or tender option privilege.
- Non-Callable Bonds - A bond that cannot be redeemed at the issuer's option before its stated maturity date.


## Callable Bonds versus Non-Callable Bonds

| Callable Bonds |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maturity | Amount | Coupon | Yield | Price | Premium <br> (Discount) |
| $12 / 1 / 2033$ | $\$ 915,000$ | $5.000 \%$ | $3.010 \%$ | 116.648 | $\$ 152,329$ |
| $12 / 1 / 2034$ | $\$ 960,000$ | $5.000 \%$ | $3.140 \%$ | 115.464 | $\$ 148,454$ |
| $12 / 1 / 2035$ | $\$ 1,005,000$ | $5.000 \%$ | $3.250 \%$ | 114.472 | $\$ 145,444$ |
| $12 / 1 / 2036$ | $\$ 1,165,000$ | $5.000 \%$ | $3.410 \%$ | 113.048 | $\$ 152,009$ |
| $12 / 1 / 2037$ | $\$ 1,225,000$ | $5.000 \%$ | $3.490 \%$ | 112.344 | $\$ 151,214$ |
| $12 / 1 / 2038$ | $\$ 1,285,000$ | $5.000 \%$ | $3.610 \%$ | 111.298 | $\$ 145,179$ |
| $12 / 1 / 2039$ | $\$ 1,410,000$ | $5.000 \%$ | $3.710 \%$ | 110.435 | $\$ 147,134$ |
| $12 / 1 / 2040$ | $\$ 1,480,000$ | 0.05 | 0.0379 | 109.75 | $\$ 144,300$ |
| $\$ 9,445,000$ |  |  |  |  |  |
| Total Proceeds: $\$ 10,631,063$ |  |  |  |  |  |
| $\$ 1,186,063$ |  |  |  |  |  |


| Non-Callable Bonds |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Maturity | Amount | Coupon | Yield | Price | Premium <br> (Discount) |
| $12 / 1 / 2033$ | $\$ 915,000$ | $5.000 \%$ | $3.010 \%$ | 118.104 | $\$ 165,652$ |
| $12 / 1 / 2034$ | $\$ 960,000$ | $5.000 \%$ | $3.140 \%$ | 118.107 | $\$ 173,827$ |
| $12 / 1 / 2035$ | $\$ 1,005,000$ | $5.000 \%$ | $3.250 \%$ | 118.101 | $\$ 181,915$ |
| $12 / 1 / 2036$ | $\$ 1,165,000$ | $5.000 \%$ | $3.410 \%$ | 117.295 | $\$ 201,487$ |
| $12 / 1 / 2037$ | $\$ 1,225,000$ | $5.000 \%$ | $3.490 \%$ | 117.256 | $\$ 211,386$ |
| $12 / 1 / 2038$ | $\$ 1,285,000$ | $5.000 \%$ | $3.610 \%$ | 116.553 | $\$ 212,706$ |
| $12 / 1 / 2039$ | $\$ 1,410,000$ | $5.000 \%$ | $3.710 \%$ | 115.955 | $\$ 224,966$ |
| $12 / 1 / 2040$ | $\$ 1,480,000$ | $5.000 \%$ | $3.790 \%$ | 115.502 | $\$ 229,430$ |
| $\$ 9,445,000$ |  |  |  |  |  |
| Total Proceeds: $\$ 11,046,368$ |  |  |  |  |  |
| $\$ 1,601,368$ |  |  |  |  |  |

## Net Result of Bond Structuring

## Sources:

| Bond Proceeds: |  |
| :---: | ---: |
| Par Amount | $19,250,000.00$ |
| Premium | $934,921.60$ |
|  | $\mathbf{2 0 , 1 8 4 , 9 2 1 . 6 0}$ |

Uses:

| Project Fund Deposits: | $19,250,000.00$ |
| :--- | ---: |
| Project Fund |  |
| Other Fund Deposits: | $646,682.77$ |
| Bond Retirement Fund |  |
| Delivery Date Expenses: | $173,250.00$ |
| Cost of Issuance | $114,988.83$ |
| Underwriter's Discount | $\mathbf{2 8 8 , 2 3 8 . 8 3}$ |

## Refunding Options

## Issuing Taxable Debt

- Taxable bonds are exempt from federal tax law, therefore a taxable refinancing is not subject to the "one advance refunding" rule, like a tax-exempt issuance. This option would allow issuers to execute an advance refunding and secure interest savings on bonds that can only be currently refunded or were advance refunded.


## Option 1

Refund outstanding debt on a taxable basis. Taxable bonds are exempt from federal tax laws.

## Current Refunding with Forward Option

- Using a forward option, an issuer can execute a refinancing outside of the traditional 90 day time frame for a current refunding. Under this option, an issuer would price their debt a number of months in advance, and close within 90 days of the call date of the refunding opportunity. Typically, for each month between pricing and closing, issuers will have to pay investors between 5-10bps in extra yield.


## Current Refunding

- The tax-reform bill eliminated advance refundings, but maintained the legality of current refundings; the major distinction between the two is that current refundings occur within 90 days of a call date. Going forward, we expect to see optional redemption dates of fewer than 10 years from the original dated date.


## Option 2

Execute a current refunding months before the call date, but close within 90 days of the call date.

## Option 3

Refund outstanding debt within 90 days of the call date

## Prepare Disclosure



## Issuer

- Issuer overview
- Projections
- Facilities data
- Financial outlook
- Financial Statements


## Underwriter

- Structuring information
- Continuing disclosure agreement
- Interface with County Auditor



## Bond Counsel

- Demographic info from Census \& other sources
- Description of tax base and other sources of revenue
- Debt limitation tables
- Debt tables
- Financial appendices
- Bond counsel opinion
- Interface with County Auditor
- Actual production of document


## County Auditor

- Assessed Valuation data
- Building Permits info
- Tax tables
- Largest taxpayer list


## Credit Rating Process



|  |  | Moody's <br> INVESTORS SERVICE | STANDARD \& POOR'S RATINGS SERVICES McGRAW HILL FINANCIAL | FitchRatings | Decreasing Credit Quality, Increasing Yields |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Investment Grade | Prime | Aaa | AAA | AAA |  |
|  | High Grade | Aa1, Aa2, Aa3 | $A A+, A A, A A-$ | $A A+, A A, A A-$ |  |
|  | Upper Medium Grade | A1, A2, A3 | A+, A, A- | A+, A, A- |  |
|  | Lower Medium Grade | Baa1, Baa2, Baa3 | $B B B+, B B B, B B B-$ | BBB+, BBB, BBB- |  |
| NonInvestment Grade | Speculative | Ba1, Ba2, Ba3 | $B B+, B B, B B-$ | $B B+, B B, B B-$ |  |
|  | Highly Speculative | B1, B2, B3 | $B+, B, B-$ | $B+, B, B-$ |  |
|  | Substantial Risks | Caa1, Caa2, Caa3 | CCC+, CCC, CCC- | CCC+, CCC, CCC- |  |

## Credit Rating Process

- Inform Agency of Upcoming Sale

- Provide Necessary Information
$\checkmark$ Financial Statements, Budgets, Audits, POS
- Analyst Performs Review
- Issuer Financing Team Interaction with Analyst
$\checkmark$ Presentation or Conference Call
$\checkmark$ Follow-up Questions and Clarifications
- Credit Committee Presentation
- Rating Determination \& Issuer Credit Report


## Rating Factors



1. Demonstrate your ability to manage District finances

- Show non-traditional sources of liquidity, if any
- Establish Board policy for end-of-year carryover balance

2. Describe the ongoing efforts to maintain voter support for levies

- Emphasize the quality of the educational "product" provided

3. Demonstrate your ability to manage through demographic changes

- Provide examples of enrollment projection and tracking systems, including examples of projections from previous years compared with actual results
- Provide copies of capital facilities planning materials, and describe planning process
- Describe communications with major developers, commercial taxpayers and County Auditor

4. Maintain an ongoing and consistent relationship with the rating analysts

## Rating Factors



## Other Considerations:

- Additional Strength in Local Resources
- Limited Scale of Operations
- Weak Financial Reporting
- Potential Cost Shift from State
- Potential for Significant Change in Leverage


## Pricing and Marketing the Bonds

| Marketing |
| :---: |
| Distribute POS or OMAC <br> Report, rating report, <br> maturity structure <br> internally |
| Receive feedback from <br> underwriting / trading / <br> sales teams on structure |
| Internal distributions to <br> institutional and retail <br> sales teams |
| Distribute POS or OMAC <br> Report, rating reports, <br> maturity structure to <br> investors |
| Advertisements (if any) |



## Where buyers tend to concentrate their purchases

| Investor Type | Short End |  |  |  |  |  |  |  |  |  |  |  | Heart |  |  |  |  |  |  |  |  |  | Long End |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\underset{\sim}{N}$ | స్న | 亗 | ก | $\underset{\substack{\text { O} \\ \text { N- }}}{ }$ | N |  | $\begin{gathered} \infty \\ \text { N్N } \end{gathered}$ | $\begin{aligned} & \text { N } \\ & \text { N } \\ & \hline \end{aligned}$ | No |  |  | $\stackrel{N}{\mathrm{~N}}$ | $\stackrel{\text { N}}{\text { N}}$ | $\begin{aligned} & \text { + } \\ & \text { N } \\ & \hline \end{aligned}$ | $\stackrel{\rightharpoonup}{0}$ | c | $\begin{array}{\|c\|} \hat{\circ} \\ N \end{array}$ | $\stackrel{\infty}{\sim}$ | $\begin{gathered} \text { প্⿵ } \\ \text { N} \\ \hline \end{gathered}$ | $\stackrel{\substack{\mathrm{O} \\ \text { N }}}{ }$ | $\stackrel{\stackrel{\rightharpoonup}{\mathrm{N}}}{\substack{ \\\hline}}$ | $\begin{aligned} & \text { N } \\ & \text { N } \end{aligned}$ | $\stackrel{\stackrel{N}{\mathrm{~N}}}{\substack{~}}$ | $\stackrel{\text { in }}{\substack{\text { N }}}$ |  | N | $\stackrel{\infty}{\stackrel{\infty}{\underset{\sim}{2}}}$ | + | $$ | - |
|  | 1 | 2 | 3 | 4 | 5 | 6 |  | 7 | 8 | 9 | 10 |  | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 425 | 26 | 27 | 28 | 29 | 30 |
| Short <br> Bond Funds |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Corporations |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Municipalities |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Individual <br> Retail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Professional Retail |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bank Trust Departments |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Intermediate <br> Bond Funds |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Insurance Companies |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Bank <br> Portfolios |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Long Bond Funds |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Relative-Value Buyers |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

## Pricing the Bonds



30-Year Tax-Exempt Interest Rates


Source: TM3
BRADLEY
PAYNE

## Closing the Bond Issue



## Closing Activities

- Underwriter wires funds to issuer
- Issuer confirms to the underwriter that all wires are received
- Bond counsel confirms everything is in place for closing
- Underwriter and Paying Agent call DTC (Depository Trust Company) to release the bonds to investors

